

## Amplifying Resources: Strategies and Resources for Informing Policy

Monday, October 4, 2021

9:00-10:30 a.m.

Zoom

- 9:00 a.m.      Welcome and Introductions  
Arnold Weinfeld, Associate Director, IPPSR -- Arnold connects faculty and policy interests through Michigan Applied Public Policy and Research Grants, and IPPSR's training and educational programming. Previously, he worked for the Michigan House of Representatives and Michigan Municipal League.
- 9:05 a.m.      Communication preferences of the policy community  
Matt Grossmann, Associate Professor of Political Science and Director of the Institute for Public Policy and Social Research – Matt is an expert on American politics and government whose research spans national and state policymaking, election campaigns, interest groups, and political parties. He has authored numerous journal articles on policy change, political party networks, the legislative process and public opinion, along with three book publications.
- 9:15 a.m.      IPPSR Resources  
MAPPR; State of State Survey; Public Policy Forums; State Correlates; Affiliated Faculty; Policy Wonk Blog.
- 9:25 a.m.      Leveraging Policy Relevant Projects
- Moderator - David Bertram, Assoc. VP for State Relations, MSU. Prior to joining MSU, Bertram spent nearly 15 years with the Michigan Township Association, serving as the legislative team leader from 1997-2011. Bertram served in the Executive Office in Michigan in a number of positions, including as the governor's lobbyist in the Michigan Senate for three years.
  - Panelists – Dr. Bryan Beverly, Director of the Office of K-12 Outreach, College of Education; Eric Freedman, Knight Center for Environmental Journalism and Professor, Department of Journalism; Kari Kammel, Assistant Director of Education and Outreach, Anti-Counterfeiting and Product Protection Center.
- 10:20 am      Closing Remarks, Evaluation