

# **State of the State Survey Fall 2008**

## **High Anxiety in Michigan at Election Time**

# State of the State Survey Fall 2008

**Charles L. Ballard, Ph.D.**  
**Department of Economics**  
**Director, State of the State Survey**

**[ballard@msu.edu](mailto:ballard@msu.edu)**

**517-353-2961**

# **About SOSS Wave 50**

## **Fall 2008**

**953 Adults Interviewed**

**Interviews completed Dec.14, 2008**

# Survey Demographics

**47.0% Male**

**53.0% Female**

**79.2% White**

**12.7% African-American**

**23.7% Self-Reported Republican**

**36.4% Self-Reported Democrat**

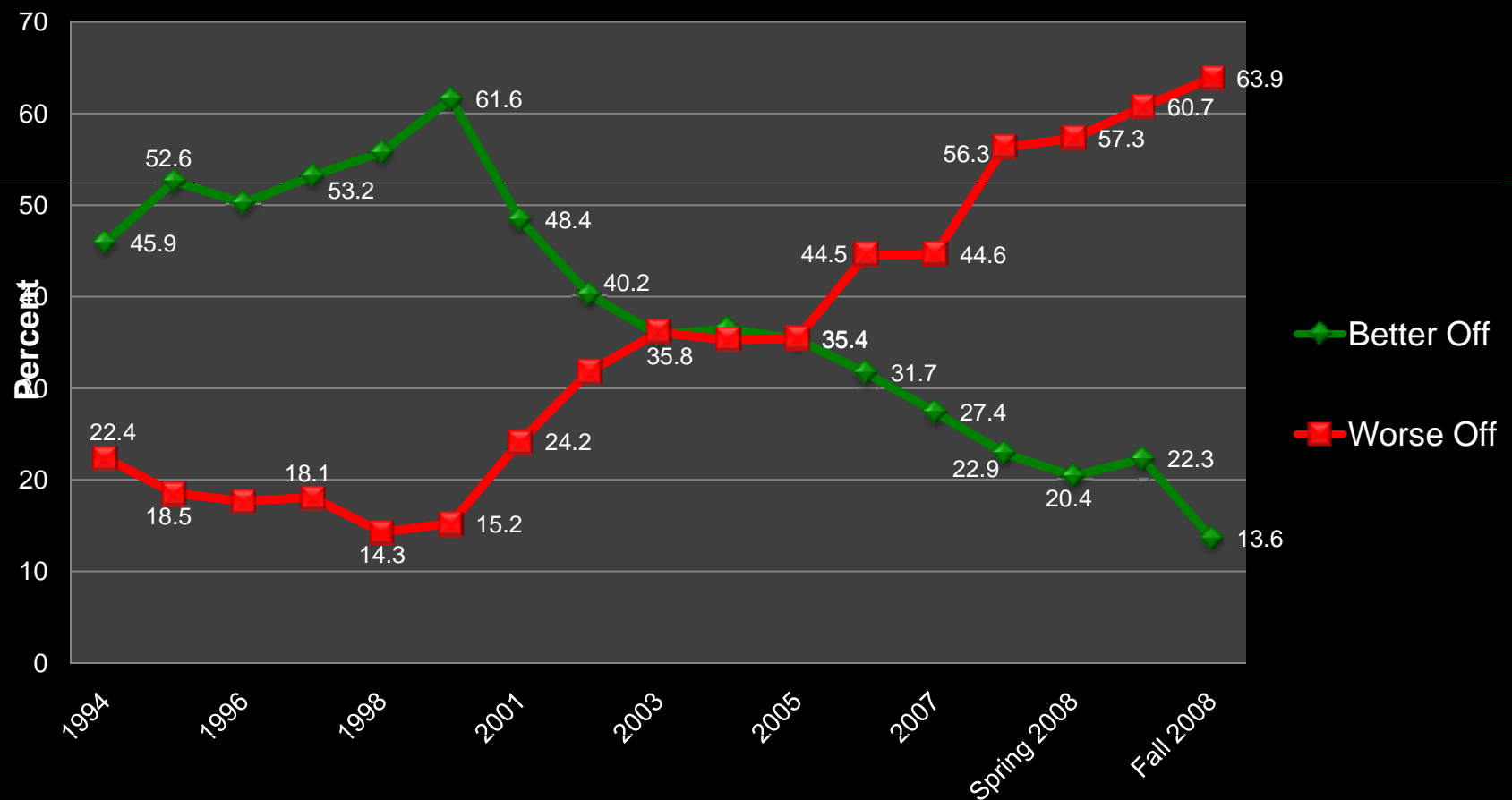
**29.4% Independent**



# Consumer Confidence

- **In Fall 2008, more Michigan residents than ever said they are worse off than a year before.**

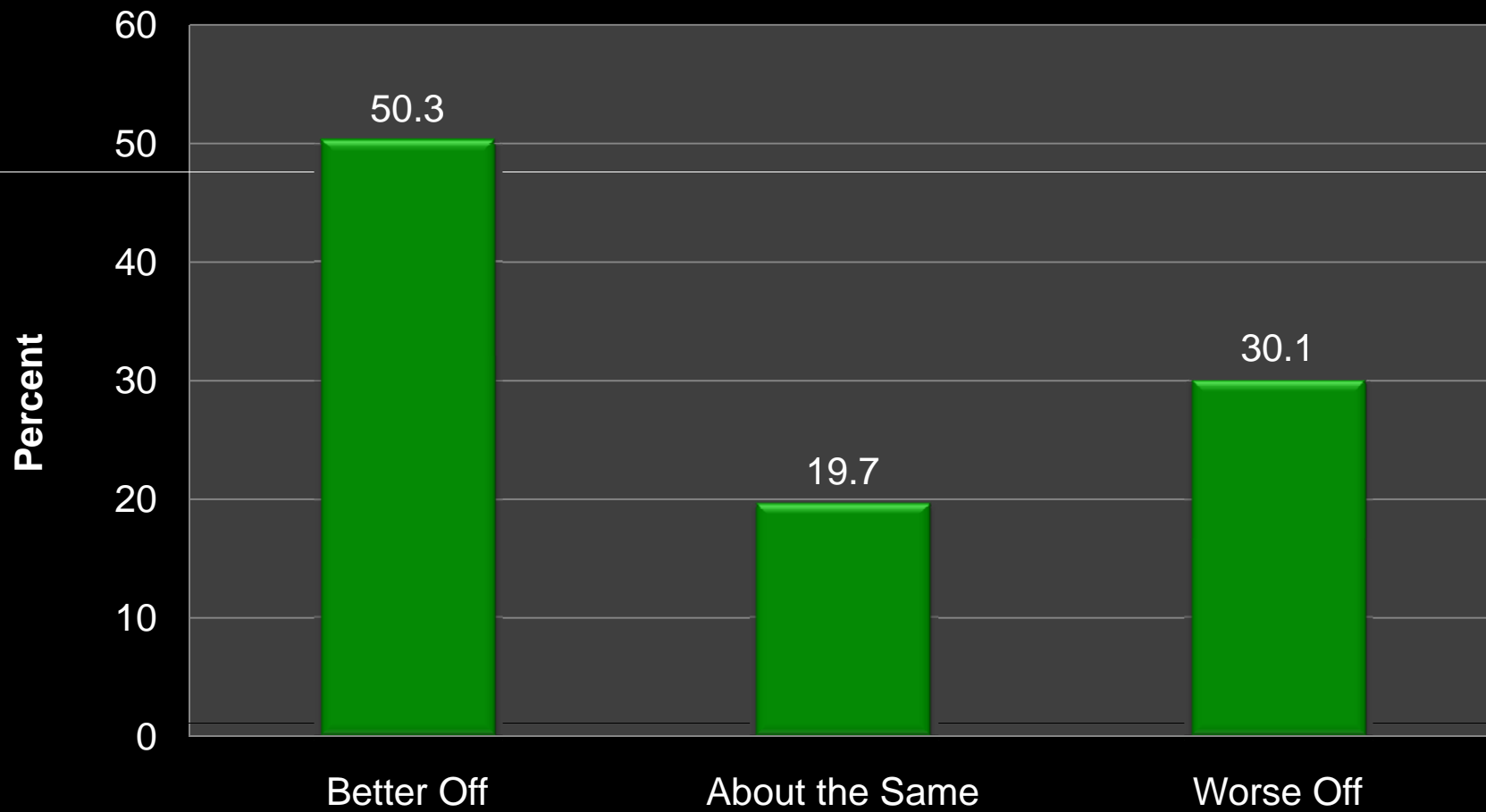
### Better Off or Worse Off Than One Year Ago, 1994-2008



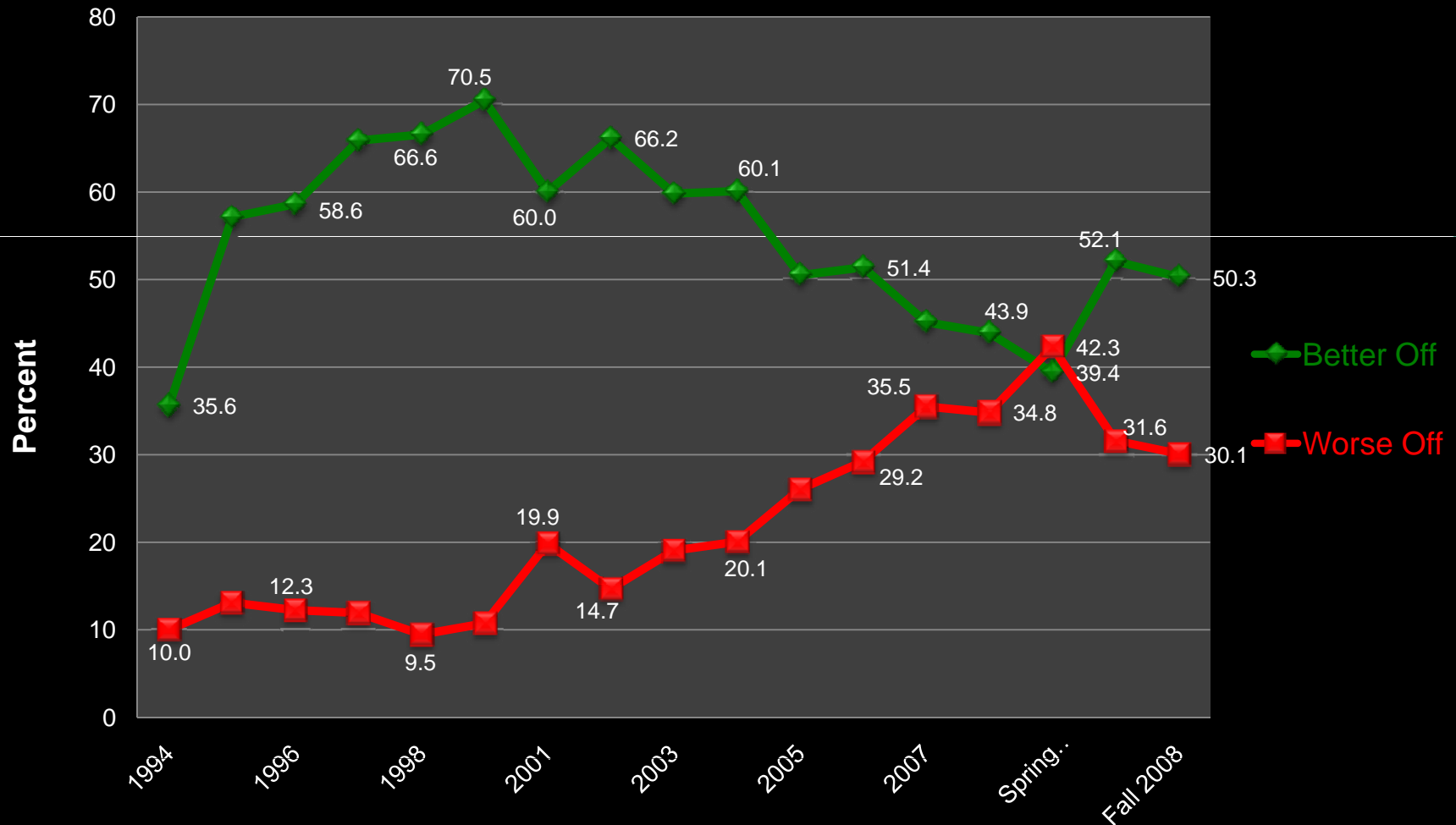


▪ **However, slightly more than half believe they will be better off a year from now.**

### Better Off One Year From Now Fall 2008



### Better Off or Worse Off in One Year, 1994-2008





# Leadership Confidence

- **In Fall 2008, 14% rated President Bush as “Excellent” or “Good,” an all-time low.**

**▪ Gov. Granholm was rated  
“Excellent” or “Good”  
from 25 percent of those questioned,  
a slight increase from recent surveys.**

### Performance Ratings for President Bush and Michigan Governor Jennifer Granholm, Fall 2008

