



State of the State Survey Winter 2009

Pocketbook Pessimism; Strong Support for Obama

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About SOSS Wave 51 Winter 2009

**1,001 Interviews Completed
Jan. 25, 2009 – March 25, 2009**

Survey Demographics

48.6% Male

51.4% Female

77.2% White

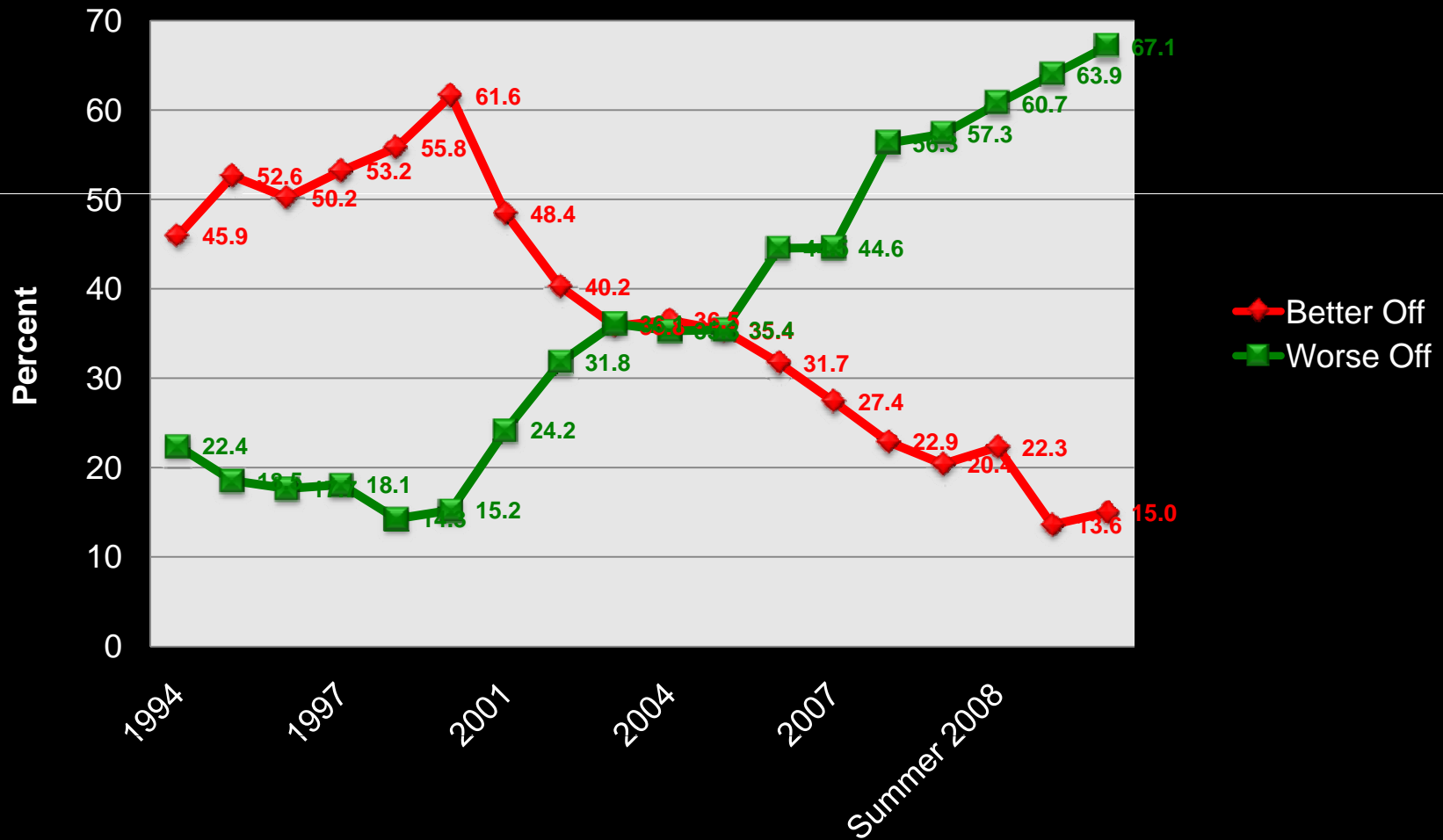
11.9% African-American



Consumer Confidence

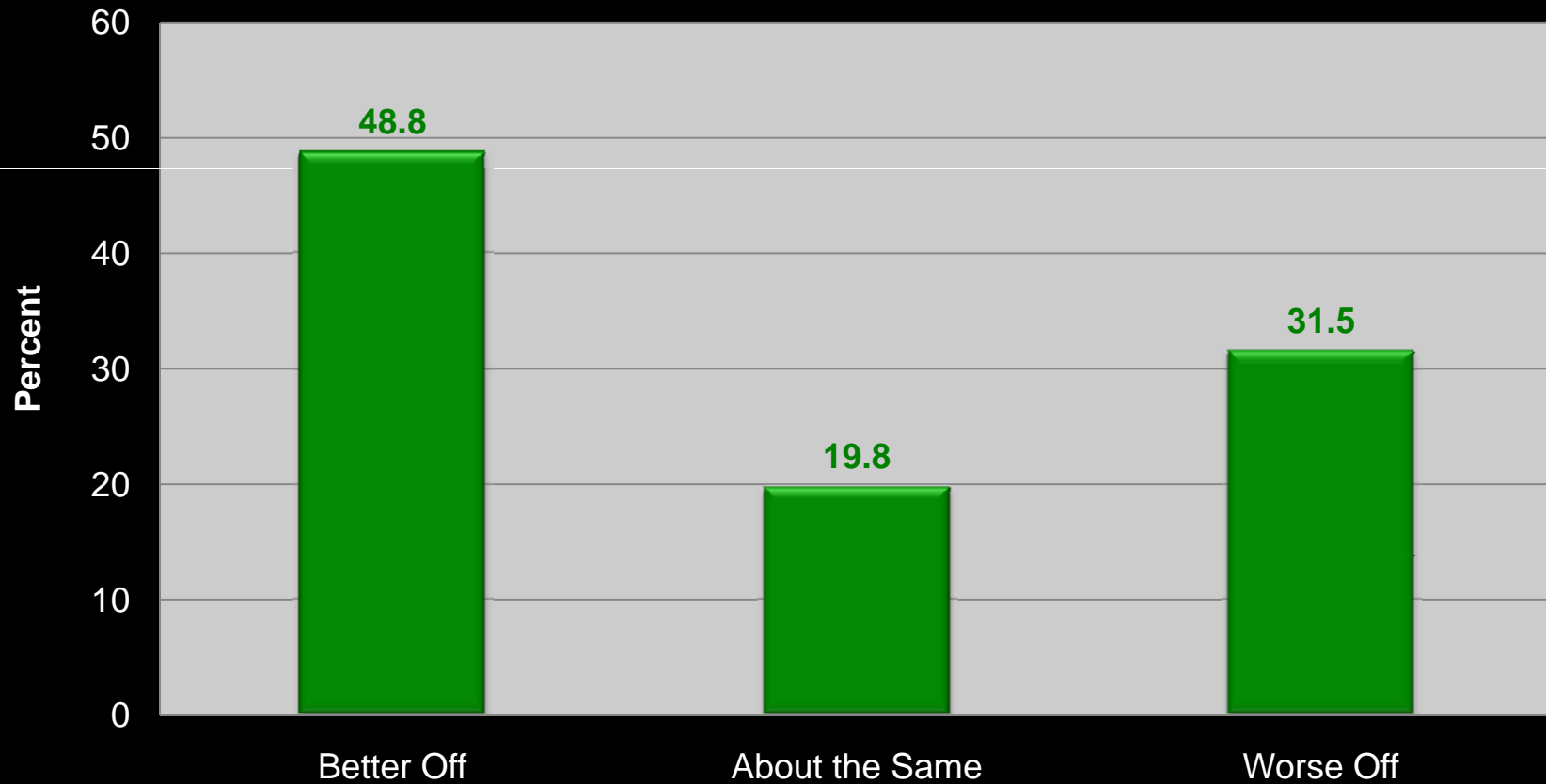
In Fall 2008, more Michigan residents than ever said they are worse off than a year before. They said it again this winter.

Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1994-2009

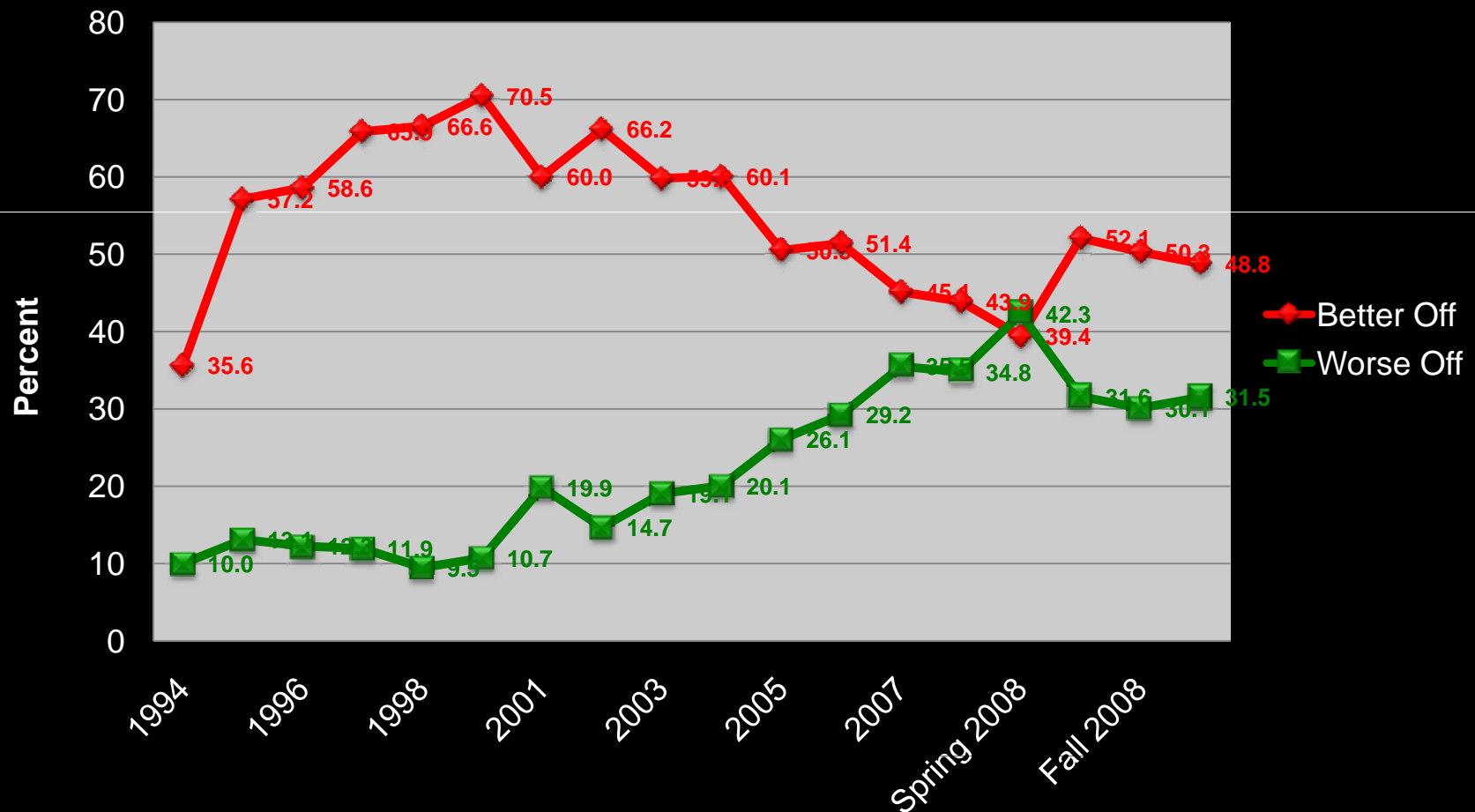


**Not quite half of them
believe they will be better
off a year from now.**

Better Off One Year From Now Winter 2009



Better Off or Worse Off in One Year, 1994-2009



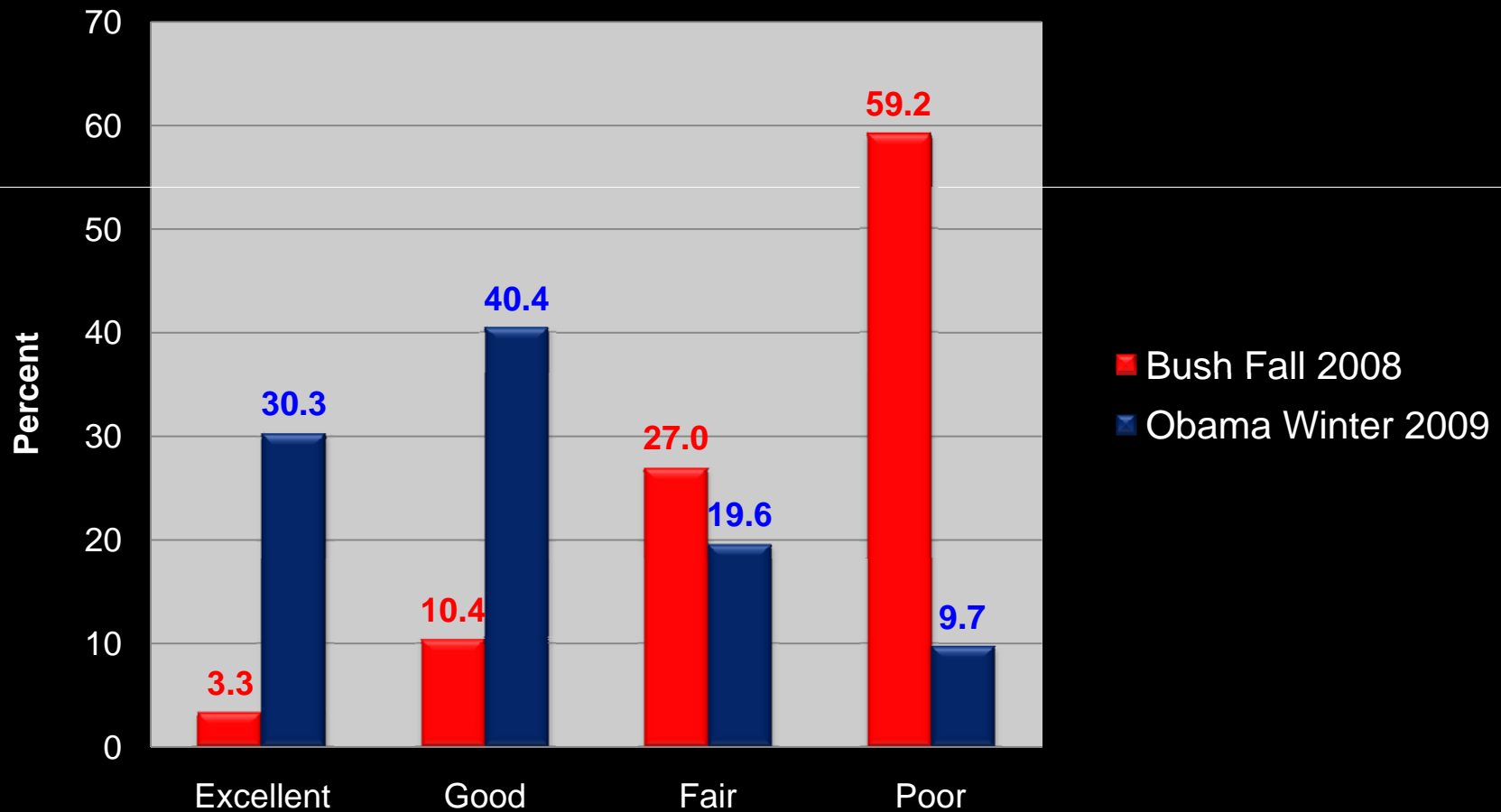


Leadership Confidence

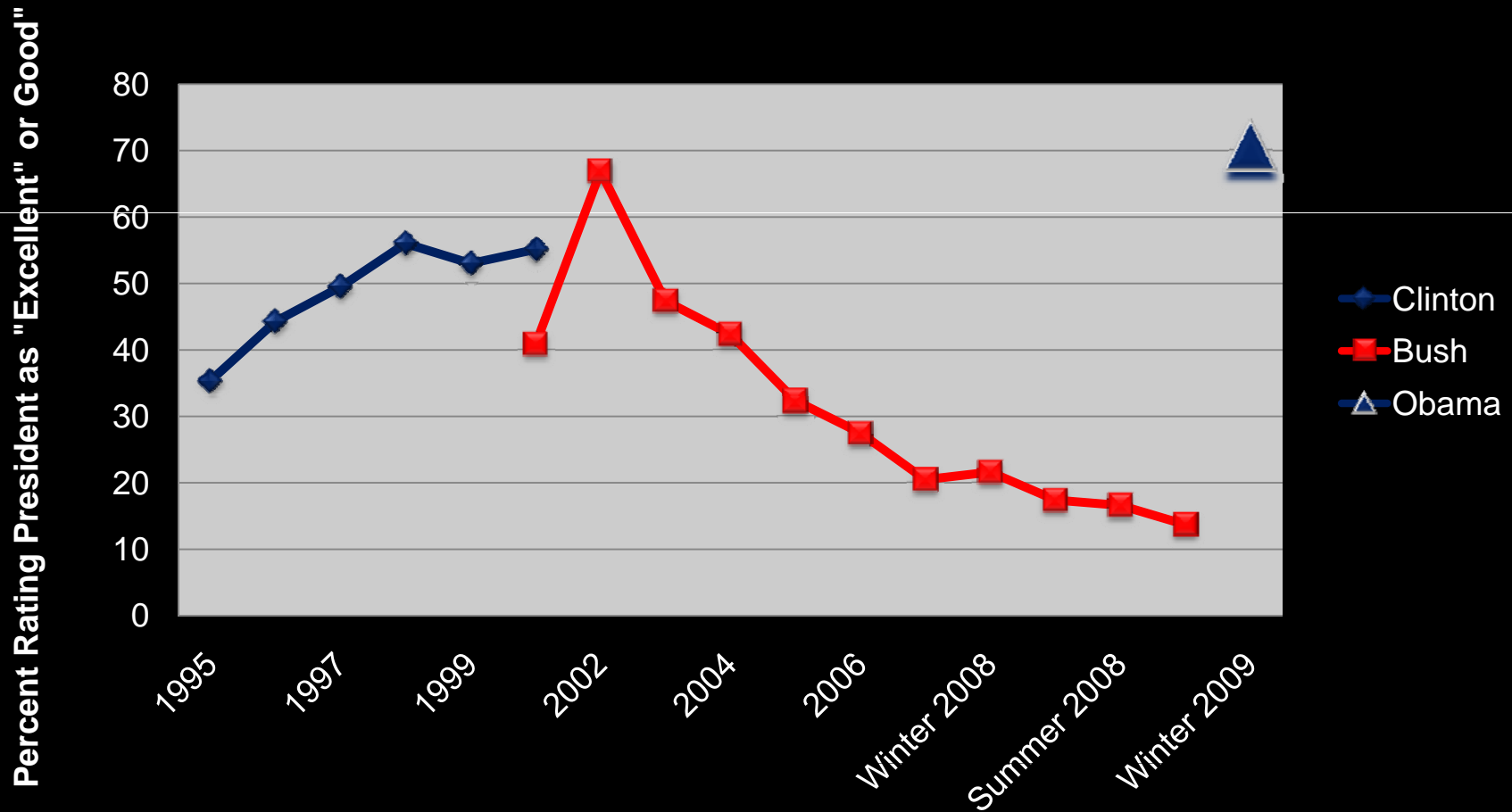
In Fall 2008, 13.7% rated President Bush as “Excellent” or “Good,” an all-time low.

In Winter 2009, 70.7% rated President Obama as “Excellent” or “Good.” This is the highest since 2002.

Change in Michigan Residents' Assessment of Presidential Performance, Fall 2008 to Winter 2009



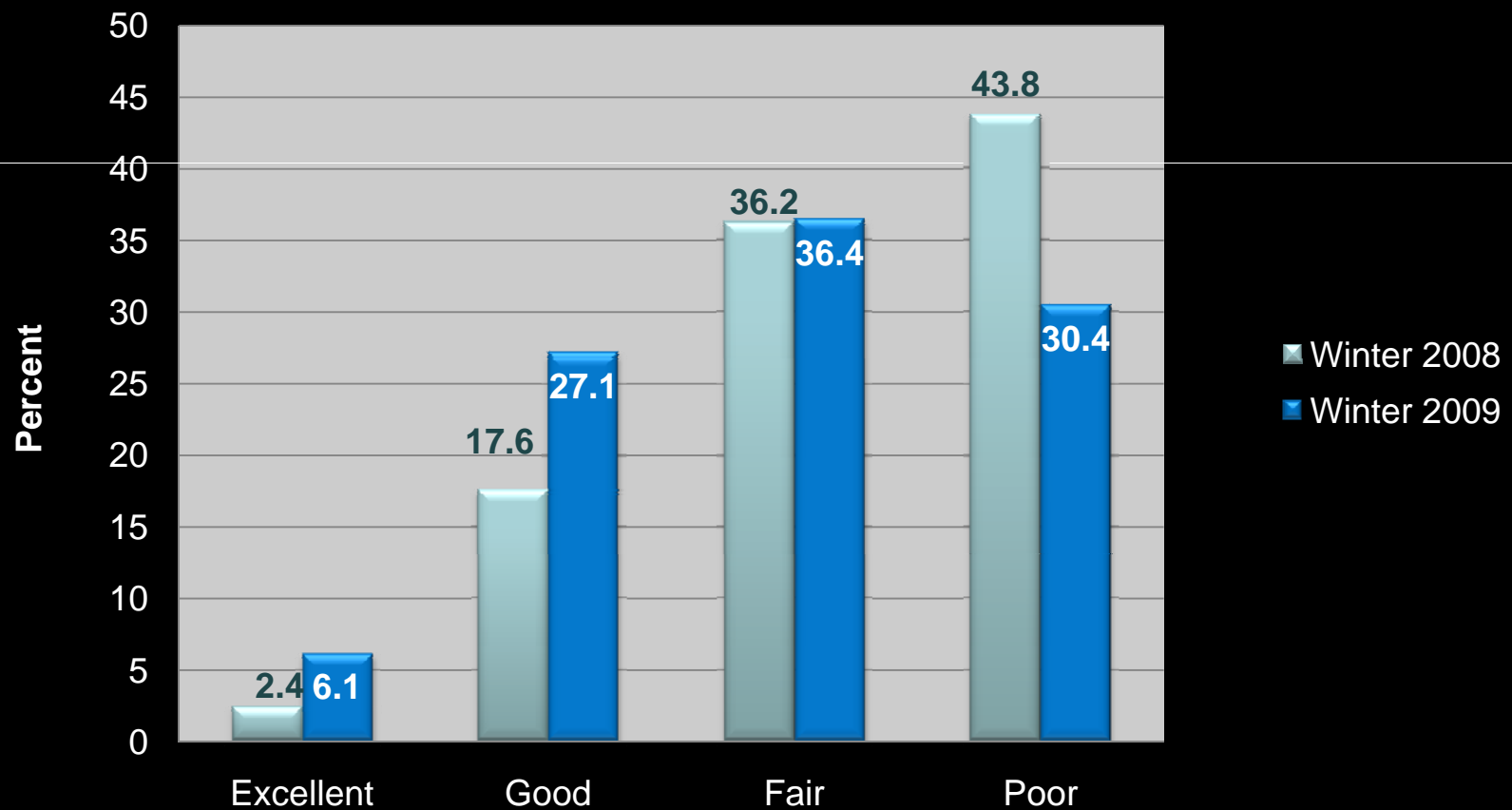
State of the State Survey: Michigan Residents' Ratings of Presidential Performance, 1994-2009



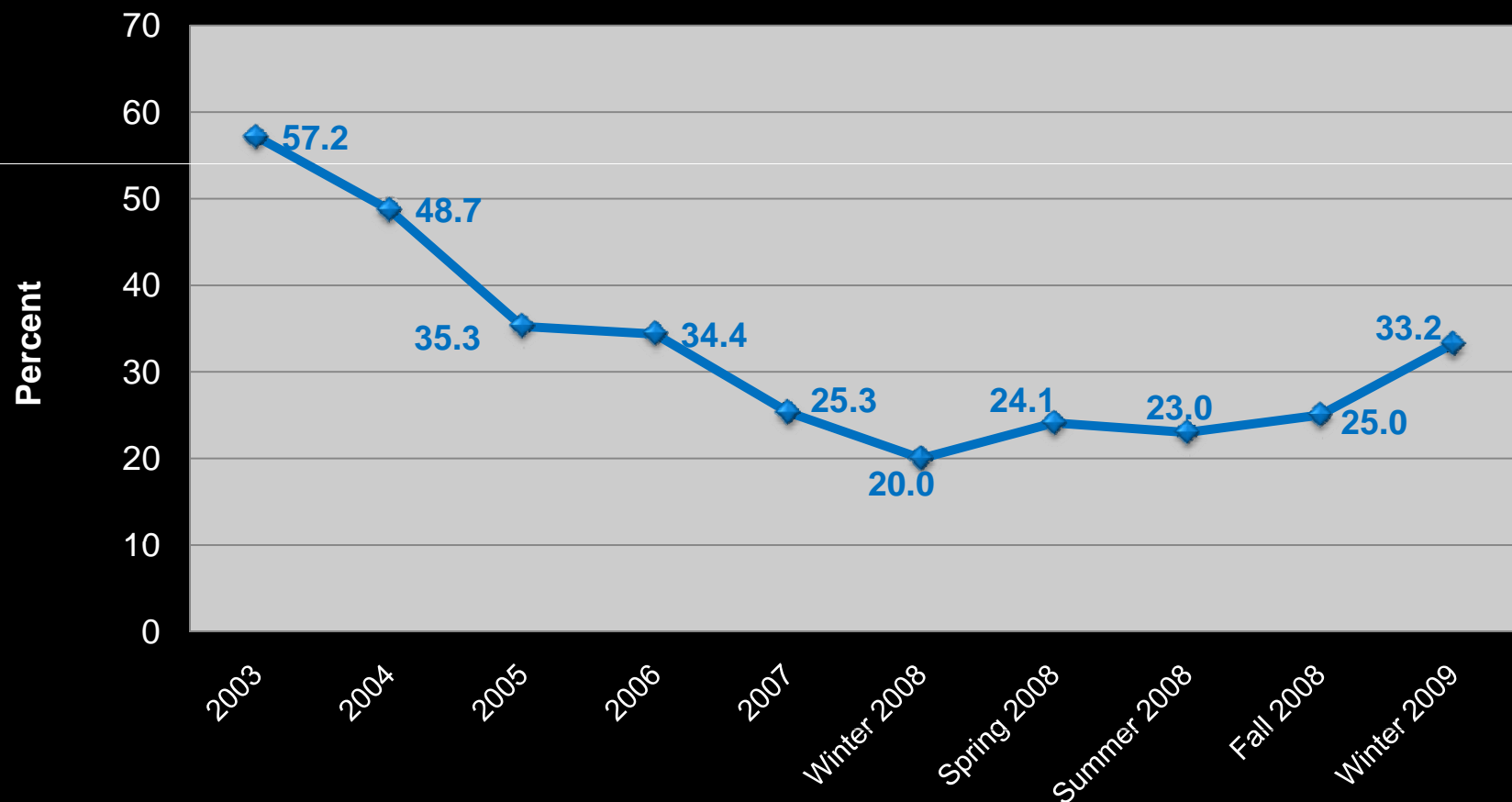
**President Obama's high ratings
may have had
a positive spillover effect:**

**Governor Granholm's ratings
improved to their
highest level since 2006.**

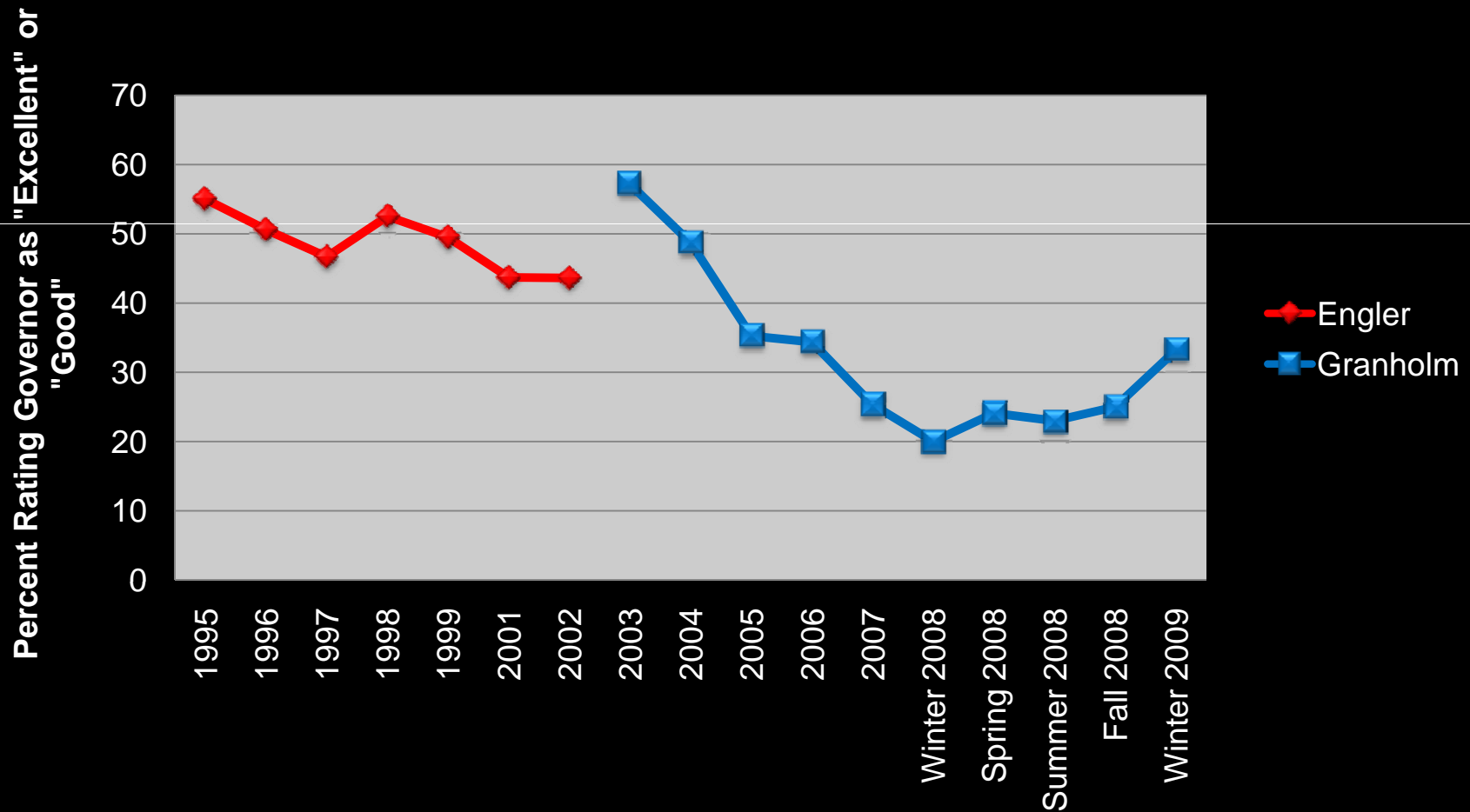
Improvement in Governor Granholm's Performance Ratings, 2008-2009



Percent of Michigan Residents Rating Governor Granholm's Performance as "Excellent" or "Good," 2003-2009



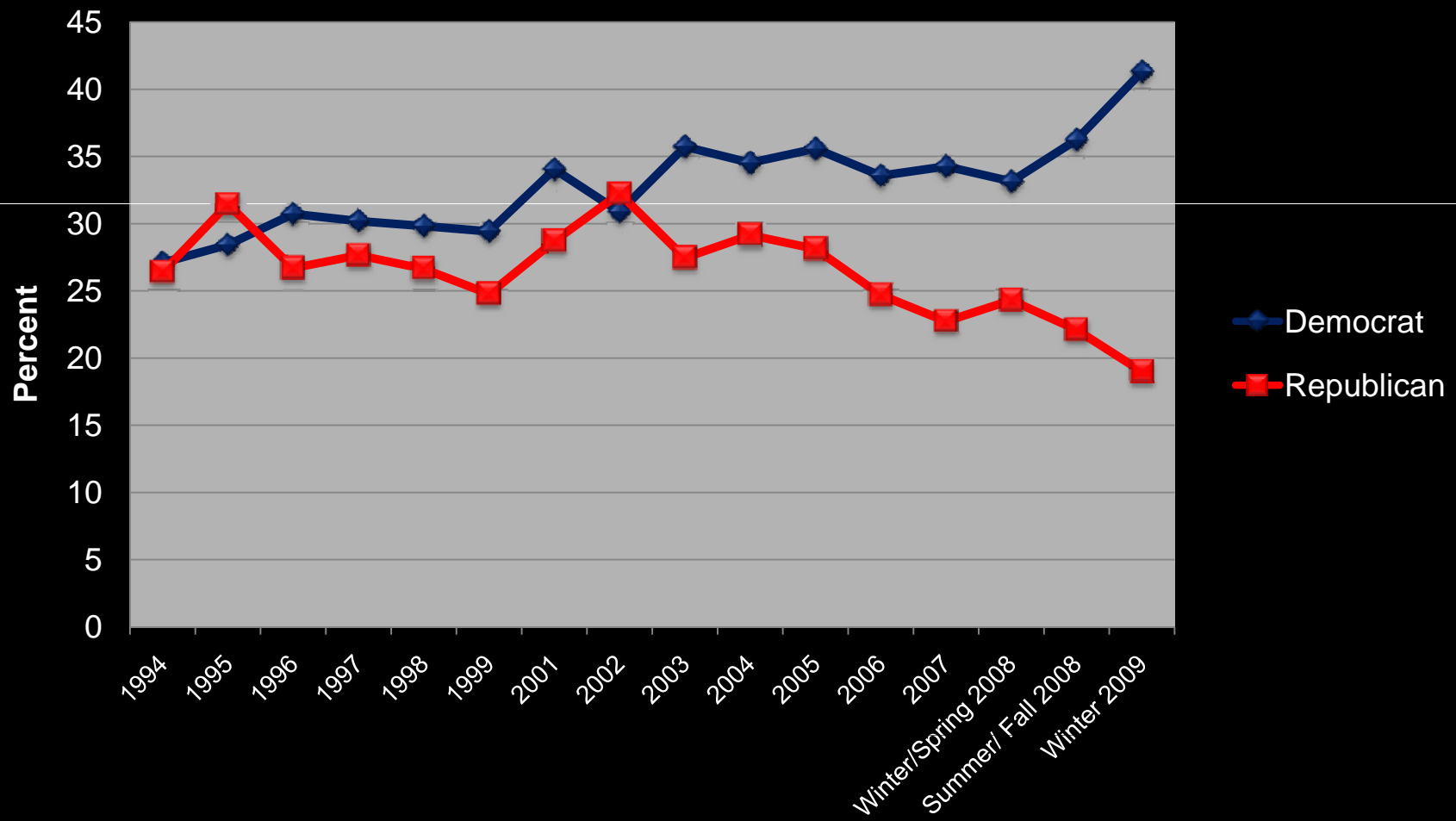
State of the State Survey: Michigan Residents' Ratings of Governor's Performance, 1994-2009





Political Party Affiliation: The trend toward the Democratic Party continues.

Political Party Affiliation of Michigan Residents, 1994-2009





Most Important Problems

Most Important Problems Facing the Governor and the Legislature Winter 2009

Jobs / Unemployment / Work / Wages	57.1%
Economic Growth / Stimulating the Economy	20.3
Education Quality / Education Standards	5.2
Health Care / Health Insurance	4.4
Environment	3.0
Michigan Budget	2.6
Foreclosures / Housing / Property Values	2.1
School Funding / School Finances	1.9
Taxes / Reduce Taxes	1.6
Road Repair / Bridge Repair	0.6
Regulation / Deregulation	0.4
Moral Issues / Abortion / Family Values	0.2
Foreign Policy	0.2
Crime / Drugs / Violence	0.1
Poverty / Homelessness / Social Programs	0.1
Reduce Size of Government	0.1
Welfare Reform	0.0
Gun Control	0.0
Diversity / Race Relations	0.0

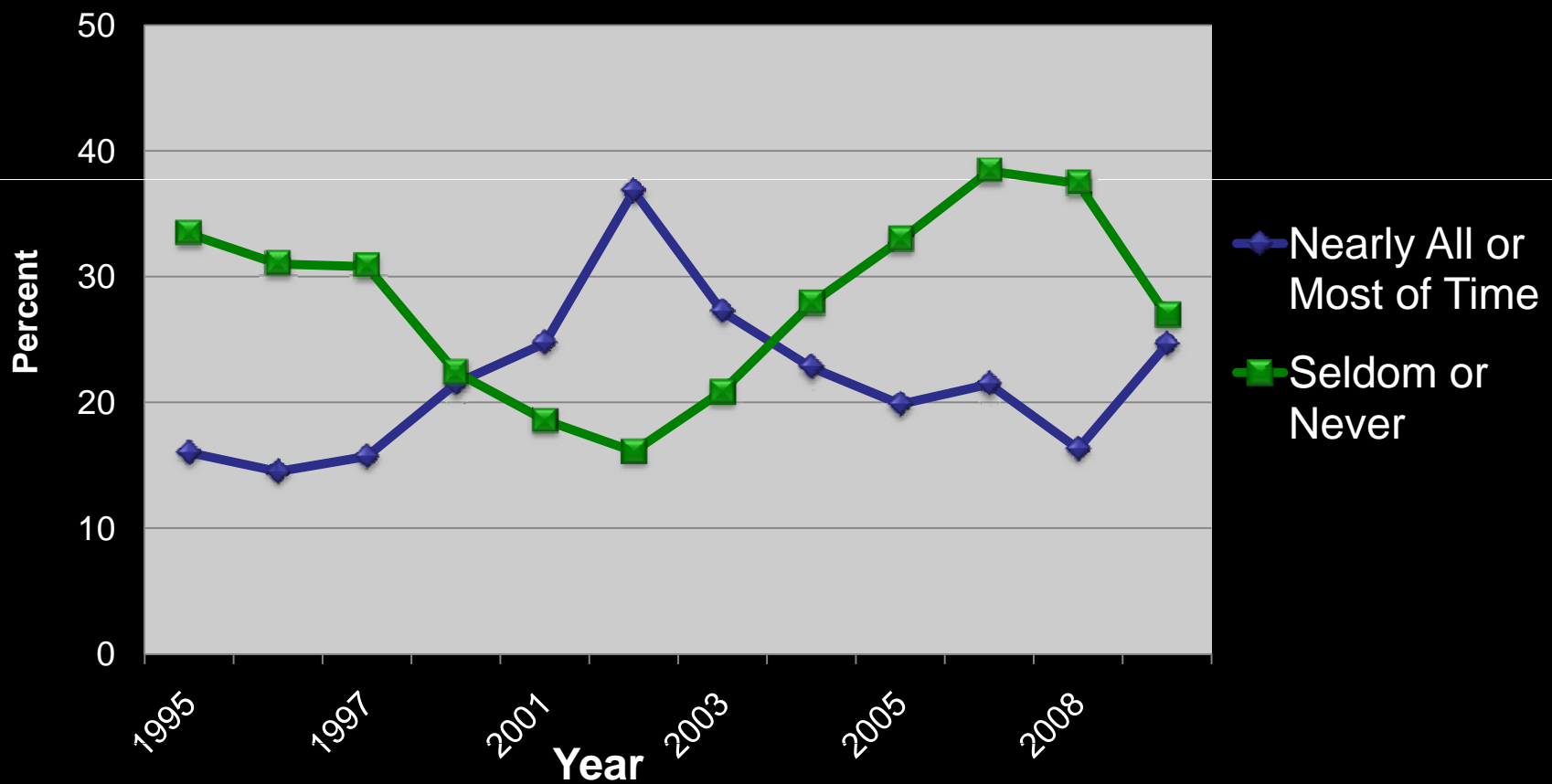
**Most Important Problems
Facing Governor and Legislature, 2001-2009**
(In Percent)

	2001	2003	2005	2007	2009
Jobs/Unemployment/Work/Wages	6.6	22	30.2	40.8	57.1
Economic Growth/Stimulating the Economy	3.9	19.3	14.3	17.5	20.3
Education Quality/School Finances	41.7	27.5	20.7	11.4	7.1
Health Care/Health Insurance	7.4	7	9.4	4.3	4.4

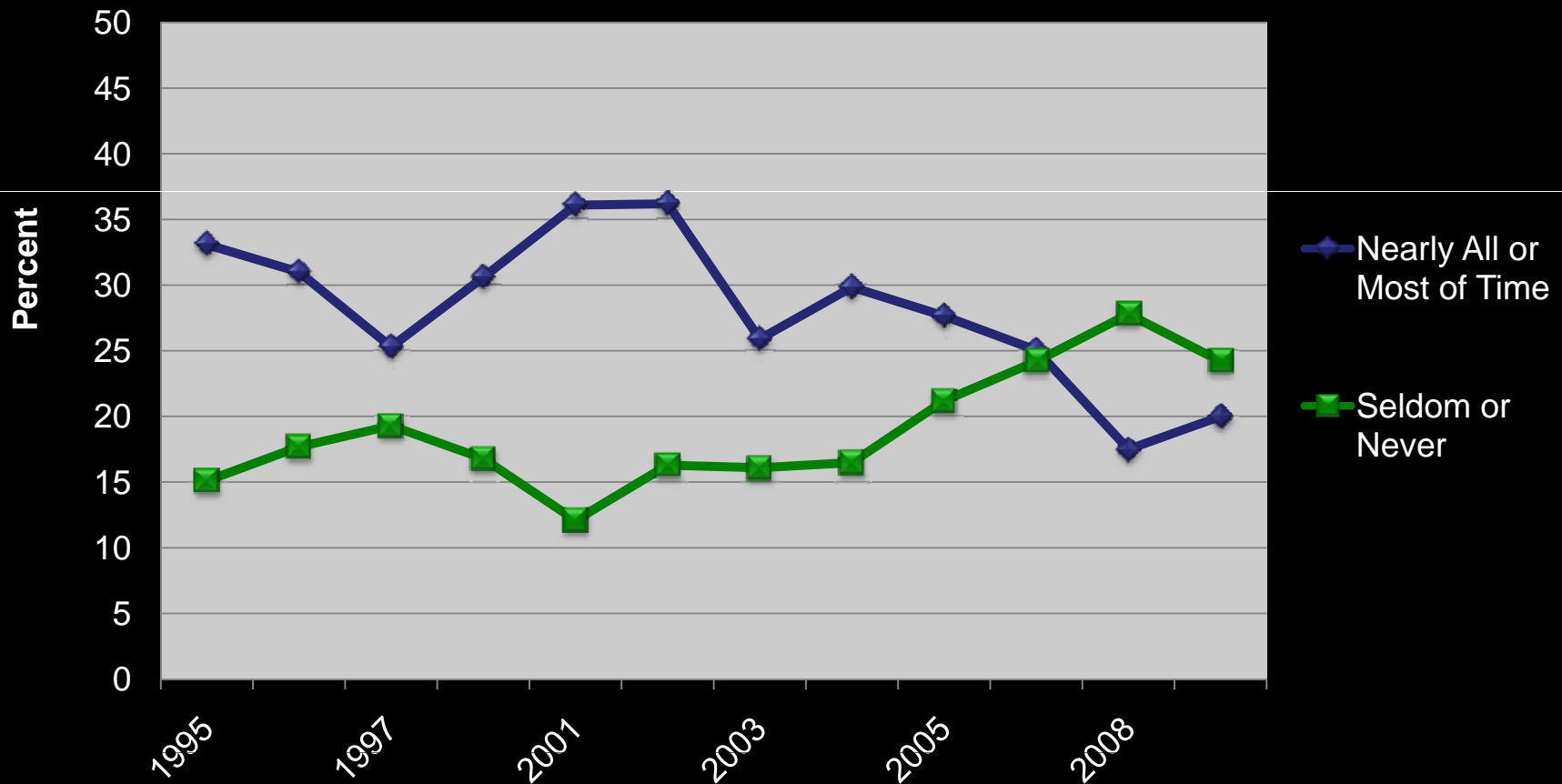


Trust in Government

Michigan Residents' Opinions of How Often They Can Trust the Federal Government, 1995-2009



Michigan Residents' Opinions of How Often They Can Trust the State Government, 1995-2009



Michigan Residents' Opinions of How Often They Can Trust Local Government, 1995-2009

